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For immediate release

West London kids spring into Action

Blind and partially sighted children from West London will be trampolining, playing football and swimming, when the West London Actionnaires club launches at the Kensington Leisure Centre on Saturday 30 June. The fortnightly sports club for visually impaired children has been set up by national charity, Action for Blind People.

*******PHOTO CALL*******

What: The launch of the West London Actionnaires.

Who: Local blind and partially sighted children; social entrepreneur and founder of Give it Away Ltd, Charlotte Grobien; and Footballers Wives Extra Time actress, Dominique Moore.

When: Saturday 30 June, 10am – noon.

Where: Kensington Leisure Centre, Walmer Road, W11 4PQ.

Nicky Holloway, Action for Blind People's Sports Development Officer, commented:

“The West London Actionnaires is one of 24 sports clubs run by our charity. The club welcomes all blind and partially sighted kids, aged eight to 16, living in West London; from budding paralympians to those who have never even run before. Friends and siblings are also welcome.”

The West London Actionnaires club has been generously funded by Charlotte Grobien, social entrepreneur and founder of Give It Away Ltd. Charlotte Grobien initiated a property project to build or renovate houses with the sole purpose of



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donating all the profits to projects involving young people in London. Charlotte commented:

"I have never undertaken any property work previously but I could see that this might be a good way to raise money. It was a huge project to undertake as we built three new houses in Putney from scratch, but the amount of profit I made for my chosen charities has meant that a lot of lives can change for the better as a result. I loved the concept of sports clubs for children with sight problems and I am glad that my money can provide such necessary support. I hope the kids have fun!"

BBC Radio 1's Choppers has offered his support:

"As a big fan of football, I think every child should be given the chance to play the game and score a few goals. Actionnaires offers kids with visual impairments the opportunity to try different sports, make friends and become confident. I'd like to wish the West London Actionnaires the very best of luck."

Dominique Moore, actress and fashion designer, added:

"Watching the kids learning to run, jump, catch and score is truly an inspiration. I fully support the work Action for Blind People is doing with blind and partially sighted children."

The West London Actionnaires meets on the second and last Saturday of every month at Kensington Leisure Centre, Walmer Road, W11 4PQ. Parents or visually impaired young people interested in joining the West London Actionnaires should call Nicky Holloway on 077 9352 7031 or email nicky.holloway@actionforblindpeople.org.uk

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For further media information please contact Zoë Patel, press office, on 020 7635 4898/ 07739 819954 or email: zoe.patel@actionforblindpeople.org.uk



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Notes to editors:

- Action for Blind People is an expert national organisation, ensuring blind and partially sighted people get practical support in all aspects of their lives. Contact Action for Blind People's National Freephone Helpline on 0800 915 4666 or www.actionforblindpeople.org.uk
- Action for Blind People is breaking down barriers that prevent visually impaired people from achieving the same opportunities as sighted people.
- 2007 marks Action's 150 years of transforming the lives of blind and partially sighted people.
- If abbreviating "Action for Blind People", please use "Action" rather than AFBP or ABP.