

# NEWS RELEASE

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For immediate release

## Supporting disabled children to play sport

**Action for Blind People** and **Daisy UK** have developed a new training programme to support sports teachers, coaches and volunteers working with visually impaired children who have a secondary disability. The next training course takes place on Wednesday 13 June at Kensington Sports Centre, in Liverpool.

Through theoretical and practical sessions, attendees will gain an understanding of how to:

- ensure that disabled children have equal opportunities to be involved in sport
- promote physical activities which can help tackle health related issues such as obesity, diabetes and premature heart disease
- ensure that all sports for disabled children are played in a safe and fun environment
- encourage more disabled children to take part in sporting activities
- ensure that friends and siblings of the children can participate as well

Dave Kelly, founder of Daisy UK who describes himself as a blind man with a vision, commented: "Sport is for all and should be fun, it is especially important for improving the confidence and self-esteem of disabled young people. Over

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Website [www.actionforblindpeople.org.uk](http://www.actionforblindpeople.org.uk)

Patron HRH Princess Alexandra, the Hon. Lady Ogilvy, GCVO

Registered Charity no: 205913

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40% of visually impaired people have a secondary disability. It is therefore imperative to have knowledge of all disabilities for the inclusion of visually impaired children in sport.”

Anne Pritchard, Visual Awareness Trainer for Action for Blind People, added: “This course is designed to provide all those working with disabled children in a sports environment with the support and know-how they need to ensure the children get the most out of sport.”

A delegate from the last training event in February 2007 commented: “An excellent day and very well organised. The practical session helped me to think about the tools I may need to use when teaching, and gave me many ideas for my visually impaired and disabled pupils.”

The training event will take place on Wednesday 13 June 2007, 10am - 4pm at Kensington Sports Centre, Jubilee Drive, Liverpool L7 8SJ. The cost of the course is £100 per person (buffet lunch included).

For further details or to reserve a place please contact Dave Kelly at [info@daisyuk.com](mailto:info@daisyuk.com), call 0151 260 1156 or visit [www.daisyuk.com](http://www.daisyuk.com)

If you would like to know more about Action for Blind People’s services, including the charity’s 23 sports clubs for blind and partially sighted children – the Actionnaires clubs - please call Action’s National Freephone Helpline on: 0800 915 4666 or visit the website at [www.actionforblindpeople.org.uk](http://www.actionforblindpeople.org.uk)

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For further media information please contact Zoë Patel, press office, on 020 7635 4898/ 07739 819954 or email: [zoe.patel@actionforblindpeople.org.uk](mailto:zoe.patel@actionforblindpeople.org.uk)

## Notes to editors:

- Action for Blind People is an expert national organisation, ensuring blind and partially sighted people get practical support in all aspects of their lives. Contact Action for Blind People's National Freephone Helpline on 0800 915 4666 or [www.actionforblindpeople.org.uk](http://www.actionforblindpeople.org.uk)
- Action for Blind People is breaking down barriers that prevent visually impaired people from achieving the same opportunities as sighted people.
- 2007 marks Action's 150 years of transforming the lives of blind and partially sighted people.
- If abbreviating "Action for Blind People", please use "Action" rather than AFBP or ABP.
- Daisy UK (Disability Awareness Introducing Sport to Youngsters) wishes to prevent any conflict or bullying that may occur in the process of integrating children with any disability and mainstream school children in education by oral presentations, demonstrations and participation of disability awareness and introducing sport to young people by offering children and guardians an insight into the issues and needs of all young people thus building confidence and self esteem and being perceived in a more positive image.
- DAISY UK also provides and performs disability awareness courses and visual awareness courses for teachers, organisations and the general public. These awareness courses can take place at any suitable and applicable venue and a thorough and professional insight into the coaching and instructing of children with a disability in sport and leisure is provided.
- DAISY UK has received two awards over the last year, community project of the year and successful business of the year award.
- For more information, DAISY UK can be contacted on [www.daisyuk.com](http://www.daisyuk.com) (info@daisyuk.com) or telephone 0151 2601156.