



NEWS RELEASE

26/11/07

For immediate release

QUALITY IN ACTION!

2007 has been an eventful year for national charity Action for Blind People, with the organisation emerging as a sector leader by recently winning two prestigious quality awards:

- European Foundation for Quality Management 'Committed to Excellence Award', recognising commitment to systematic continuous improvement and quality; and
- 'Matrix' national quality standard for information, advice and guidance

Following the Matrix accreditation assessment, Action was particularly praised for its

- culture,
- management,
- training and support,
- partnership working,
- client involvement and
- client and partner feedback

David Bamber, Quality and User Participation Manager said: "Action for Blind People has undergone a period a considerable growth in recent years, so it is a real achievement for us to be recognised for maintaining quality, especially as we are one of the few charities in the UK to be accredited in this way. We are particularly proud to have been praised for our client involvement, as this is central to everything Action does. "

-Ends-



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For further media information please contact Petra Maxwell, press office on 020 7635 3027 / 07739 819954 or email: petra.maxwell@actionforblindpeople.org.uk

Notes to editors:

- Action for Blind People is an expert national organisation, ensuring blind and partially sighted people get practical support in all aspects of their lives. Contact Action for Blind People's National Freephone Helpline on 0800 915 4666 or www.actionforblindpeople.org.uk
- Action for Blind People is breaking down barriers that prevent visually impaired people from achieving the same opportunities as sighted people.
- 2007 marks Action's 150 years of transforming the lives of blind and partially sighted people.
- If abbreviating "Action for Blind People", please use "Action" rather than AFBP or ABP.