



Action for blind people

NEWS RELEASE

18 February 2008

for immediate release

Pioneering sight loss service set for Deepdale

Action for Blind People's pioneering mobile Sight Loss Information Service packed with the latest aids, equipment and specialist advice for blind and partially sighted people will be visiting **Deepdale** on 27 and 28 February at the kind invitation of **Lancashire Libraries Ethnic Services**.

The mobile Sight Loss Information Service, run by national charity Action for Blind People, will open its doors to people interested in or affected by visual impairment. Staffed by a friendly and knowledgeable team, the mobile carries the latest technology and gadgets to improve daily life. From talking clocks in English and Urdu, to vibrating bank note detectors, to talking microwaves and tin lids, staff on the unit offer impartial, practical advice and support. Information is available in a range of formats to suit the visitor's needs.

Rob Harris from Action for Blind People's Sight Loss Information Service said, "Action for Blind People is committed to reaching out to more blind and partially sighted people within the Black, Asian, Minority and Ethnic communities. Certain sight conditions, such as glaucoma, and related conditions such as diabetes, are more prevalent amongst some Black and Asian communities. We are therefore delighted to have received this invitation from Lancashire Libraries Ethnic Services.

"Everybody is welcome to come along to visit us on the mobile. Whether you are visually impaired or know somebody who may be having problems with their sight, please pay us a visit and pick up information or ask us questions. Visitors can try out a wide range of daily living aids or the latest computer and magnification technology."

14 - 16 Verney Road London SE16 3DZ Tel 020 7635 4800 Fax 020 7635 4899

Website www.actionforblindpeople.org.uk

Patron HRH Princess Alexandra, the Hon. Lady Ogilvy, GCVO

Registered Charity no: 205913



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The Mobile Itinerary:

Itinerary

Wednesday 27 and Thursday 28 February 2008

Preston North End Football Club
Alan Kelly Town End Car Park
(Next to the club Shop)
Sir Tom Finney Way
Preston
PR1 6PA

Between 10 am and 4.00 pm.

If you are unable to visit the Sight Loss Information Service but have a query please ring Action for Blind People's National Freephone Helpline on 0800 915 4666 and they will be pleased to help.

Ends

For further information please contact Petra Maxwell, on 020 7635 3027, or email petra.maxwell@actionforblindpeople.org.uk

Notes for Editors

- Action for Blind People is an expert national organisation, ensuring blind and partially sighted people get practical support in all aspects of their lives. Contact Action for Blind People's National Freephone Helpline on 0800 915 4666 or www.actionforblindpeople.org.uk
- Action for Blind People is breaking down barriers that prevent visually impaired people from achieving the same opportunities as sighted people.
- If abbreviating "Action for Blind People", please use "Action" rather than AFBP

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or ABP.

- Photos of the mobile service are available on request.
- For more information on the mobile online, visit www.actionforblindpeople.org.uk/support-advice/mobile-information-service