



NEWS RELEASE

26/03/07

For immediate release

Blind tourists listen to the movies

Cumbria-based charity, Action for Blind People, has received £500 from women's organisation, Windermere & District Soroptimists. Part of the money will be spent on a library of audio-described DVDs for blind and partially sighted guests staying at the charity's Windermere Manor Hotel.

Christopher Lawrence, Manager of the Windermere Manor Hotel, commented:

"We are very grateful to the Soroptimists and we are delighted to be able to offer our guests audio-described movies when they stay with us on holiday. When you think that 38% of blind and partially sighted people have had no holiday at all in the last five years, when people do come on holiday, we like to offer them a whole range of indoor and outdoor activities."

Maureen Daniels from Windermere & District Soroptimists, commented:

"I've met many visually impaired people out and about locally who are staying at the Windermere Manor Hotel. Guests always speak so highly of both the hotel and the support given to them by Action for Blind People, so the Soroptimists decided to fundraise for the charity with an afternoon tea and bridge competition."

The money will also go towards specialist computer equipment which will be available on loan from Action for Blind People, to visually impaired people living in



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Cumbria.

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For further media information please contact Zoë Patel, press office on 020 7635 4898/ 07739 819954 or email: zoe.patel@actionforblindpeople.org.uk

Notes to editors:

- Action for Blind People is an expert national organisation, ensuring blind and partially sighted people get practical support in all aspects of their lives. Contact Action for Blind People's National Freephone Helpline on 0800 915 4666 or www.actionforblindpeople.org.uk
- Action for Blind People is breaking down barriers that prevent visually impaired people from achieving the same opportunities as sighted people.
- 2007 marks Action's 150 years of transforming the lives of blind and partially sighted people.
- If abbreviating "Action for Blind People", please use "Action" rather than AFBP or ABP.
- Soroptimist International is a worldwide organisation for women in management and professions, working through service projects to advance human rights and the status of women.